



VICTORIOUS PR

PRESS KIT

SHAAN RAIS

CEO OF #BrandedLikeALeader

WWW.SHAANRAIS.COM



WHO IS SHAAN?

Shaan Rais, CEO of #BrandedLikeALeader, is a Leadership Development Expert and Industrial and Organizational Psychologist who is turning Black Entrepreneurs into Black Leaders. He is a Speaker, and Executive Coach with a Master's Degree in Evidence-Based Coaching, and another Master's in Org. Development and Change. His passion and purpose is to take the world by storm with his time-tested leadership principles and values, evidence-based content and high-voltage presentations. His challenging keynotes continue to motivate Black Entrepreneurs and to turn them into Black Leaders who take ownership of their own development and revolutionize their people, in the organization, and outside in their personal lives.



FEATURED IN **20 PUBLICATIONS**

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finance

DIGITAL JOURNAL

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NEWS

NBC

NEW YORK
State News.Net

*Black
News
Scoop*

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Medium

 Vocal

THE GOOD MEN PROJECT

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STORIES

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BBL
The Black Business List

THE *AMERICAN* REPORTER

the New York
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THE SUCCESS CHRONICLES

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Black & Highly Dangerous

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ENTREPRENEUR
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PUBLICATIONS

21 WFMJ 31°

Shaan Rais, CEO of #BrandedLikeALeader, Announces His 8-Week Program to Transform Black Entrepreneurs into Brand Leaders

As a Leadership Development Expert and Industrial and Organizational Psychologist, Rais is Devoted to Motivating Others to Take Ownership of their Own Development NEW YORK, NY / ACCESSWIRE / October 20, 2020 / Shaan...

Tuesday, October 20th 2020, 12:16 AM EDT

As a Leadership Development Expert and Industrial and Organizational Psychologist, Rais is Devoted to Motivating Others to Take Ownership of their Own Development

GOOD MEN PROJECT
The conversation no one else is having

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Branded Like a Leader-Turn Your Life's Story into Your Brand Story

What makes a business into a brand? Why do people gravitate toward certain brands? The answer is a meaningful blend of storytelling and human psychology.

November 17, 2020 by Victoria Kennedy [Leave a Comment](#)



Businesses are all bricks, mortar, data analytics, and R&D departments. Brands are made up of people, energy, spirit

THRIVE GLOBAL

COMMUNITY // October 26, 2020

Branded Like a Leader-Turn Your Life's Story into Your Brand Story

What makes a business into a brand? Why do people gravitate toward certain brands? The answer is a meaningful blend of storytelling and human psychology.

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By [Victoria Kennedy](#), CEO at Victorious PR

WHAT OTHERS ARE SAYING



Shadonica Williams

CEO of SNW Coaching and Consulting

"One word that I can think of that comes to my when I think about Shaan as a Coach is - value."



Dr. Eric D. Thomas

The #1 Motivational Speaker in the World

"Shaan's Prerequisites to Success; Hard Times, Failure, Acceptance, Paradigm Shift, Belief, Faith, and Tenacity are guide posts along the pathway to success in both business and in life."



WANT SHAAN TO SPEAK AT YOUR NEXT EVENT?

BOOK SHAAN RAIS

MANAGEMENT

*IS ABOUT TIPS TASKS, INTELLIGENCE
AND PROCEDURES...*



LEADERSHIP

*IS ABOUT REPS - RELATIONSHIPS,
EMOTIONS AND PEOPLE.*